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- Advertising Specifications* The trim size of this publication is 8.25" x 11" (live area of 7.5" x 10"). Full page: 7.5" x 10", vertical/portrait only. Half page: 7.5" x 4.875", horizontal/landscape only. All ads print in black and white.
- Ad Submissions* You may submit your ad as a text file in the body of an email or digitally as an electronic file.
- Submission Deadline* Your ad must arrive by 5:00 p.m., on Friday, August 19, 2011 to be in the event program.
- Where to submit files* KINETIK Attn: Jeff Fabian
1720 Florida Street NW
Washington DC 20009
202 797 0605 202 387 2848 FAX
jeff@kinetikcom.com
- Questions* For more information, please call 302 645-8479.
- Text ad submissions* In the body of an email include the text outlined below. Attach a digital copy of your logo (if applicable). Please include the following in the body of your email:
1. Advertisement title or headline (maximum 10-15 words)
 2. Advertisement body copy (maximum 25-35 words)
 3. Company name (if you would like this to be included in the ad)
 4. Company address (if you would like this to be included in the ad)
 5. Company phone (if you would like this to be included in the ad)
 6. Company email and/or URL (if you would like this to be included in the ad)
- Please also include the following information in your email (this information will not print but will allow us to track your ad and contact you if we have questions):
1. Advertiser name
 2. Advertiser contact and agency or studio name (if applicable)
 3. Agency or studio contact information including phone number (if applicable)
- Electronic logo submission* Please attach your logo as an EPS grayscale, 300 ppi (b/w). Note: Please do not "res-up" a low-res file (e.g., convert from 72 ppi to 300 ppi).
- Digital ad submission* Ads submitted in a digital format are preferred. Submit your ad as a PDF: Acrobat 5.0 or higher; composite; all fonts embedded; 300 ppi bitmap.
- Email your ad to jeff@kinetikcom.com. In this email please include:
1. Advertiser name
 2. Advertiser contact, agency or studio name (if applicable)
 3. Agency or studio contact information including phone number (if applicable)
- Follow-up your email by faxing a copy of your ad to 202 387-2848.